



P.O. Box 51291, Denton, Texas 76206 • (940) 349-8575

March 21, 2011

Dear Business Leader,

The City of Denton will be celebrating its 41st Annual Juneteenth Celebration this year! The Denton Juneteenth Celebration Committee serves as a non-profit volunteer group whose mission is to actively preserve and promote the broad spectrum of African American heritage through educational and cultural activities that benefits the City of Denton community. The Committee is planning various events and activities for the whole family for June 17th & 18th at Fred Moore Park.

The annual Gospel Extravaganza will be held on Friday, June 17th, and the celebration will continue Saturday, June 18th with a parade, softball tournament, children's games, live entertainment, and lots of vendors and booths. This year's attendance is expected to reach 5,000 people throughout the community and surrounding areas.

Your business/company has the opportunity to advertise through several media outlets including radio, internet, mobile billboard, flyers/posters, and newspapers. We would like to see your business/company as our top Partner/Sponsor. You can choose to sponsor in the following areas:

LEVEL	RECOGNITION
Platinum Partner- \$2,500	-Naming rights to the stage (1st check received) -Name/logo in verbal/written references to event -Name /logo in press releases -Printed name and logo on flyers/posters -Name/logo on mobile billboard -Free booth space -Name and logo inclusion on website
Gold Partner- \$1,500	-Naming rights to the Children's Game Area -Printed name and logo on flyers/posters -Name/logo on mobile billboard -Free booth space -Name/ logo inclusion on website
Silver Partner- \$1,000	-Name/logo on mobile billboard -Printed name/ logo on flyers/posters -Free booth space -Name/ logo inclusion on website
Bronze Partner- \$500	-Name recognition on website -Free booth space
Friend of Denton Juneteenth-\$100	-Name recognition on website

Any and all contributions to this event are tax deductible, through sponsorship by the Denton Parks Foundation. Contributions may be mailed to:

**Denton Juneteenth Celebration Committee
P.O. Box 51291
Denton, TX 76206**

Make checks payable to the Denton Parks Foundation

Sincerely,

Willie Hudspeth
Willie Hudspeth, Juneteenth Celebration Committee Chair

EXECUTIVE COMMITTEE

**Willie Hudspeth
Chairperson**

**Cheyron Brown
Vice-Chairperson**

**Tammy Tomlinson
Secretary**

**Sherri McDade
Treasurer**

SUB-COMMITTEES

**Children's Games
Jamie Stephenson**

**Entertainment
Nikole Chew-Jones**

**Gospel
Cheylon Brown**

**Publicity/Advertising
Sherri McDade**

**Softball
Bobby Givens**

**Janie McLeod
City of Denton Liaison**



"A reflection of our past, a celebration of our FREEDOM!"

www.dentonjuneteenth.org

2011 Denton Juneteenth Celebration

PARTNERSHIP INFORMATION

I _____ would like to partner with the Denton Juneteenth Celebration Committee at the _____ level.

Enclosed you will find my \$ _____ contribution.

Business/Company Name _____

Address: _____

Contact person name: _____

Phone: _____ email: _____

Partnership Levels

<p style="text-align: center;"><i>Platinum Partner- \$2,500</i></p> <ul style="list-style-type: none"> -Naming rights to the stage (1st check received) -Name/logo in verbal/written references to event -Name /logo in press releases -Printed name and logo on flyers/posters -Name/logo on mobile billboard -Free booth space -Name and logo inclusion on website 	<p style="text-align: center;"><i>Gold Partner- \$1,500</i></p> <ul style="list-style-type: none"> -Naming rights to the Children's Game Area -Printed name and logo on flyers/posters -Name/logo on mobile billboard -Free booth space -Name/ logo inclusion on website
<p style="text-align: center;"><i>Silver Partner- \$1,000</i></p> <ul style="list-style-type: none"> -Name/logo on mobile billboard -Printed name/ logo on flyers/posters -Free booth space -Name/ logo inclusion on website 	<p style="text-align: center;"><i>Bronze Partner- \$500</i></p> <ul style="list-style-type: none"> -Name recognition on website - Free booth space <hr style="width: 50%; margin: 10px auto;"/> <p style="text-align: center;"><i>Friend of Denton Juneteenth-\$100</i></p> <ul style="list-style-type: none"> -Name recognition on website

As a Partner, your business has the opportunity to market and advertise to millions of consumers through our successful event advertising and promotional support. We advertise and partner with DFW area radio stations, internet & websites, mobile billboard, flyers & posters, and local and area newspapers.